

## GOED Board Meeting Minutes

July 12, 2012 • 10:00 a.m.  
60 E. South Temple, Third Floor

<b>Members Present:</b>	Mel Lavitt, Jerry Oldroyd, Amy Anderson (phone), Brent Brown, Mike Dowse, Peter Mouskondis, Cliff White, Jake Boyer (phone), Jack Brittain (phone)
<b>Staff:</b>	Christopher M. Conabee, Jenni Osman, Zachary Derr, Eric Nay, Spencer P. Eccles, Sophia DiCaro, Sue Redington, Tara Thue, Kelleigh Cole, Fred Lange, Tamy Dayley, Thomas Wadsworth, Chas Foote, John Bell, Marshall Wright, Winston Wilkinson, Michael Sullivan, Riley Cutler, Amy Hamblin
<b>Visitors:</b>	Bill Loos, Mimi Davis-Taylor, Derek Mellus, Chris Moore, Ben Hart, Brice Wallace, Paul Beebe, Reed Taft Jacobs, Robert Bane, Michelle Conley, Marshall Moore, Rebecca Whitney, Nancy Orton, Pam Rugg

### Welcome

Mel Lavitt welcomed everyone to the July 12, 2012 Board meeting.

### Approval of the June 14, 2012 and June 29, 2012 Minutes

**MOTION: Mike Dowse moved to approve the minutes of June 14<sup>th</sup>, 2012 and June 29, 2012 GOED Board Meeting minutes. Brent Brown seconded the motion. Motion was carried unanimously.**

### Smart Schools

Winston Wilkinson discussed SB 248 Smart Schools, the process, the committee and how many people actually applied. He discussed the extensive interview process that the final two companies went through before Purchasing and the sub-committee made their decision. He discussed the time-frame that this decision needs to be made due to the want to have the vendor in place prior to the start of the school year.

### RURAL DISCUSSION: Adjusting IAF and EDTIF Policy for Rural and Shoulder Counties

Current policy requires EDTIF and IAF eligible projects in all counties to create at least 50 jobs. Rural counties (other than Utah, Salt Lake, Weber and Davis) are required to have projects which pay at least 100% of the county average wage.

Since 2006, the GOED Board has approved incentives for 21 companies in shoulder counties (Box Elder, Cache, Iron, Morgan, Summit, Tooele, Uintah, Wasatch and Washington) out of 106 total companies for 5736 projected jobs out of 37,488 total projected jobs. During this same period, the GOED Board has approved 6 incentives in true rural counties (Beaver, Carbon, Emery, Daggett, Duchesne, Garfield, Grand, Juab, Kane, Millard, Piute, Rich, San Juan, Sanpete, Sevier, Wayne) out of 106 total companies for 587 projected jobs out of 37,488 total projected jobs.

**RECOMMENDATION: Mike Dowse moved to adjust policy to allow EDTIF and IAF eligible projects in rural counties to create less than 50 jobs, provided the project adds new jobs and has matching county funding. Peter Mouskondis seconded the motion. Motion was carried unanimously.**

### MPIF – “Gold Fever”

#### Project Highlights

- Category: Miniseries
- Genre: Drama
- Director: Patrick Reams
- Producer: Stephen David

#### Utah Jobs and Revenue

- Estimated Cast: 8
- Estimated Cast Average Salary: \$350/day
- Estimated Crew: 68
- Estimated Crew Average Salary: \$300/day
- Estimated Extras: 350
- Estimated Extras Average Salary: \$100/day
- Length of Film Production: 25 days
- Estimated Spend: \$2,358,000

#### Project Schedule

- Prep: July 15, 2012 – October 7, 2012
- Principal Photography: October 8, 2012 – November 9, 2012
- Wrap: November 10, 2012 – November 20, 2012

#### Summary

The real story of the California Gold Rush from 1849-1855.

#### Motion Picture Advisory Committee Recommendation

Approved by the Motion Picture Advisory Committee (MPAC) July 6, 2012.

**MOTION: Amy Anderson moved to approve for GF Films, LLC a Motion Picture Incentive Program post-performance tax credit of no less than \$472,000 (which represents 20% of dollars left in state) and up to \$590,000 (which represents 25% of the dollars left in state) for the production of ‘Gold Fever’. Jerry Oldroyd seconded the motion. Motion was carried unanimously.**

- Incentive offer based on receipt of a complete MPIP application including a script and proof of financing
- Must meet \$1,000,000 minimum dollars left in state to be eligible for the incentive
- Dollars left in state start date no earlier than 30 days prior to the Governor’s Office of Economic Development Board of Directors approval
- GF Films, LLC may be eligible for an additional 5% incentive upon verification of meeting the criteria as adopted by the GOED Board and administered by the Governor’s Office of Economic Development and the Utah Film Commission. Total incentive with this condition, if all terms are met to the satisfaction of the Utah Film Commission, shall not exceed \$590,000 (25% of the dollars left in state).

#### MPIF – “Kings of Crash”

##### Project Highlights

- Category: Television
- Genre: Reality
- Director: N/A
- Producers: Chris B. Moore

##### Utah Jobs and Revenue

- Estimated Cast: 5
- Estimated Cast Average Salary: \$712/day
- Estimated Crew: 25
- Estimated Crew Average Salary: \$381/day
- Estimated Extras: N/A
- Estimated Extras Average Salary: \$/day
- Length of Film Production: 32 days
- Estimated Spend: \$900,000

#### Project Schedule

- Prep: June 15, 2012 – July 3, 2012
- Principal Photography: July 4, 2012 – September 22, 2012
- Wrap: July 20, 2012 – January 18, 2013

**Summary**

*Jason Papas has some heat with the Sweat brothers since they beat him in the previous derby. He is doing everything he can to insure he will be victorious over them in this next derby, which means spending more money on his car than normal, an issue that Shay is not letting slide. Shay and Jason argue over budgets.*

*The Sweat Brothers have just found a diamond in the rough with a their new Cadillac. The brothers have decided to join forces for this next event since they have been doing so well lately. The argues now argue of what the car should look like and inevitably the decision of working as a team may work against them in the end.*

Motion Picture Advisory Committee Recommendation  
Approved by the Utah Film Commission June 26, 2012.

**MOTION:** Amy Anderson moved to approve for Fischer Productions, LLC a \$135,000 MPIP post-performance cash rebate which represents 15% of dollars left in state for the production of 'Kings of Crash'. Peter Mouskondis seconded the motion. Motion was carried unanimously.

- Incentive offer based on receipt of a complete MPIP application including a script and proof of financing.
- Must meet \$200,000 minimum dollars left in state to be eligible for the incentive.
- At least 85% of the productions cast/crew must be Utah Residents and/or Utah Students.

Chris Moore, the Producer gave a brief overview on what the show will be about and also why they want to stay in Utah to film. The Discovery Channel picked up the show and after some consideration agreed to let them film the entire eight part series in Utah.

**GOED Update**

Spencer P. Eccles gave an update on the "Lone Ranger" filming; he visited the set of the film and spoke briefly on his experience. He thanked the GOED and Incentives Board members for all of their time and effort they put into the Board, he also discussed many of the different accolades Utah has received in different magazines and articles.

**Incentives Update**

Christopher M. Conabee, Managing Director of Corporate Recruitment and Business Services, gave an update on the Incentives Program regarding new and existing projects. He presented a slide show that showcased all of the incentives that were awarded last year and the status of them all.

**EDCU Update**

Jeff Edwards, President of EDCUtah, presented on the status of current and upcoming projects in the pipeline.

Meeting adjourned.